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*Media Advisory*

## **NorTech releases Request for Proposals for Advanced Energy Roadmaps**

**Cleveland** (August 17, 2010) -- NorTech Energy Enterprise, an advanced energy initiative of NorTech, has released a [Request for Proposals \(RFP\)](#) to engage a consultant in the development of a series of strategic roadmaps to identify strengths and opportunities for Northeast Ohio advanced energy industry.

Roadmaps will be developed for Energy Storage, Transportation Electrification, Smart Grid and Biomass/Waste-to-Energy sectors and will be integrated into a regional action plan to accelerate economic growth and job opportunities. The roadmaps and action plan will be extremely valuable tools to set priorities and focus regional resources to grow the region's advanced energy economy.

To develop the roadmaps, NorTech Energy Enterprise will engage regional industry, academia, government, and funding partners in a series of workshops to gain valuable insight and input. The process will help identify the unique strengths of the region in the specific sectors; characterize the global market drivers and opportunities; assess the competitive landscape and outline regional opportunities for growth.

In May 2010, NorTech was awarded a grant from the Economic Development Administration's (EDA) Economic Adjustment Assistance Program to fund the advanced energy cluster roadmaps.

**Firms interested in responding to the RFP may download all necessary information on the NorTech Energy Enterprise website:**  
<http://www.nortechenergy.org/projects/advanced-energy-sector-roadmaps/>.

Questions about the RFP should be directed to Ashley Paessun at [apaessun@nortech.org](mailto:apaessun@nortech.org) or at 216-363-6896.

*Founded in 2009, in partnership with The Cleveland Foundation and with support from the Fund for Our Economic Future, NorTech Energy Enterprise is an advanced energy initiative of NorTech, a catalyst for accelerating growth in Northeast Ohio's technology economy.*

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